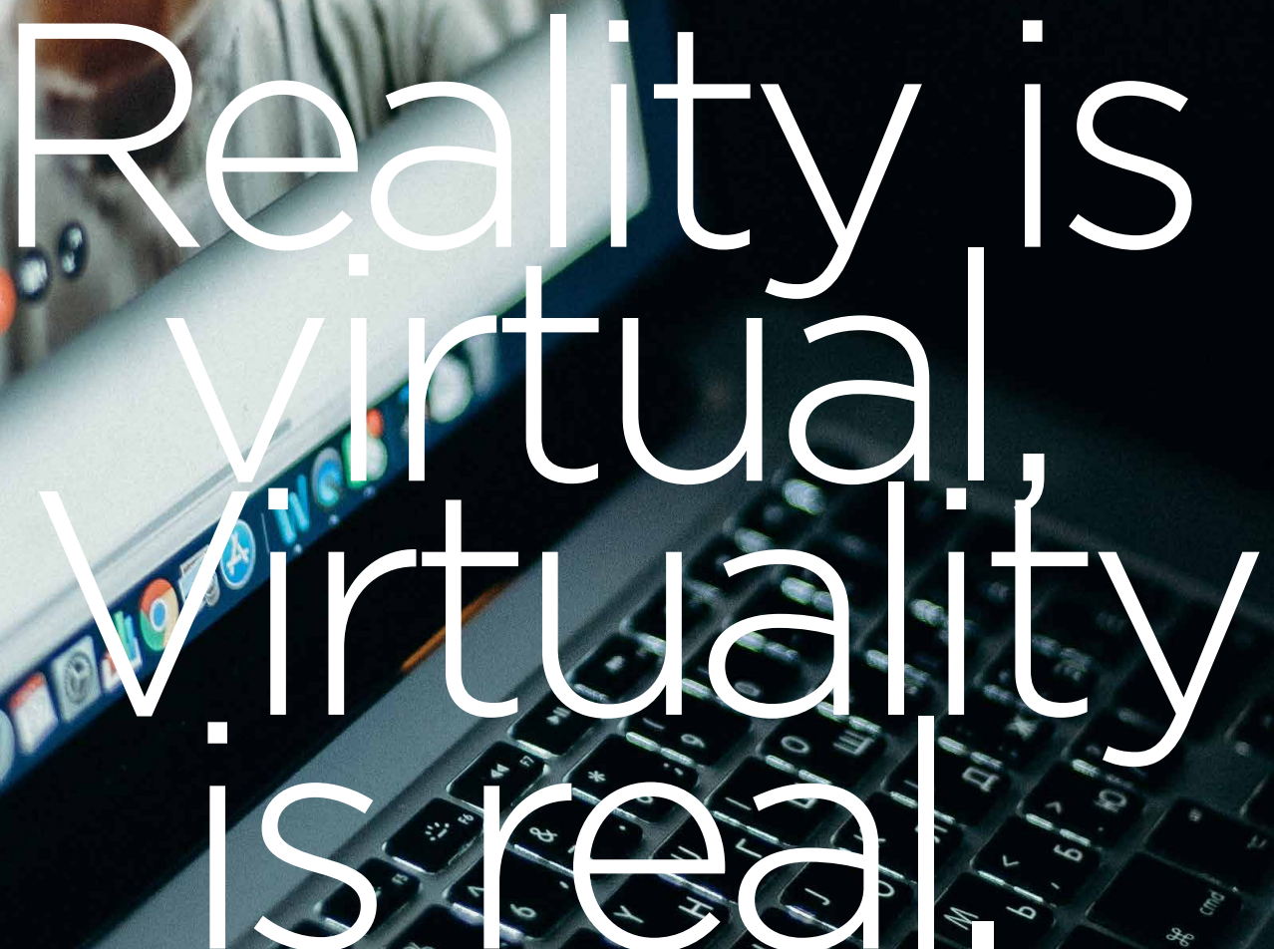




Studioone

METHODOLOGICALLY MATURED
AND TECHNOLOGICALLY SOLID,
WE DESIGN, IMPLEMENT AND
FACILITATE YOUR ONLINE LIVE
EVENTS AS A FULL SERVICE.

PUBLICONE

A photograph of a man with a beard and short hair, wearing a light-colored t-shirt, looking at a laptop screen. The laptop is open, and the screen displays a web browser with various icons in the taskbar. Overlaid on the image is the text "Reality is virtual, virtuality is real." in a large, white, sans-serif font.

Reality is virtual, virtuality is real.

The classic distinction between a virtual and a real world loses its meaning. It is real that we organise our learning based on YouTube tutorials. It is real that we fall in love on the internet and arrange to have dinner together. It is real that we hold our meetings and conferences online. At the same time, we develop ourselves and our personality by staging ourselves as virtual identities. As an organisation, we ask how we virtualise our real business processes. In short, the question is no longer whether real or virtual. It is: How can we best achieve our goals and realise our ideas?



Transform your organisation and your team with Studio One, a methodology for virtualising real-life meeting formats.

For 20 years now, Public One has been helping international and interregional teams to achieve their goals effectively. Web-based collaboration has always played a major role in this. For some years now, the share of virtual meeting formats has also been growing, which are increasingly in demand due to the COVID 19 pandemic: Online conferences, web-based workshops, virtual discussion formats, live streams, online bar camps, science slam sessions or e-hackathons are combined with on-site meetings and analogue exchange formats. For all this, it is not only the right technical set-up that is important, but also an elaborate dramaturgy and methodology - Studio One offers both.



Cross Cluster Camp ^{ccc} Berlin

Based on our event methodology Studio One, Public One led the Cross Cluster Camp 2020 with over 200 participants as a supra-regional virtual networking format. This high-profile event took place on behalf of Economic Development Agency of the State of Brandenburg and was supported by Berlin Partner for Business and Technology GmbH and the European Fund for Regional Development. The Cross Cluster Camp was a technically and methodologically sophisticated hybrid combination of analogue on-site event, online workshops and live stream.

INTERACTIVE POLLING

LIVE EVENTS

BREAKOUT SESSIONS

ZOOM

MURAL

MICROSOFT TEAMS

YOUTUBE LIVE STREAMING

VIDEO & SOUND EDITING



*"Digitalisation is not first and foremost about technology and tools,
but about attitude, social methodology
and an architecture of collaboration."*

PROF. DR. STEFAN JUNG



*"It is completely irrelevant whether people work together
in analogue or on the basis of digital instruments:
What matters is whether they work together."*

STEFAN FRIEDRICHS



*"Those who recognise opportunities in the crisis
and implement them consistently will shape the future."*

CLAUS SCHÖNGRAF

Studio^{one}

PUBLIC^{ONE}NE

Studio^{one} SMART Approach

subject

methodology

technology

resources

actors

 **s**ubject

What are the key objectives, that need to be achieved?

 **m**ethodology

How can these objectives be achieved most effectively?

 **a**ctors

Which people and organisations do we need to involve to be successful?

 **r**esources

What channels, tools and products do we need to deliver our key messages?

 **t**echnology

What is the best possible technical design under the given framework conditions?



PUBLICONE

As consultants and process designers, we are attentive personalities with diverse agile competencies. Together with our clients we work at eye level – passionately, precisely and creatively.

Our clients appreciate our hands-on, reliable and at the same time innovative way of working. In close dialogue with research and science on the one hand and an international community of practitioners on the other, we work on the challenges of our clients in an appropriate relationship of reflection and concretisation.

At home in Berlin and the Ruhr area, we are on the road all over the world. Since 2000 we have carried out numerous consulting projects in Germany, Europe and worldwide. We advise organisations in the social economy, federal and state ministries, public authorities and organisations in international development cooperation.

Online References

Concept, organisation and implementation of the Cross Cluster Camp 2020 with over 200 participants as a supra-regional virtual networking format on behalf of Economic Development Agency of the State of Brandenburg

Online Mayors' Conference: South-East European Local Governments in post COVID-19 Socio-Economic Recovery on behalf of the Network of Associations of Local Authorities of South-East Europe (NALAS)

Implementers Forum 2020, online conference of stakeholders of the Masterplan Industrial City 2030, Senate Department for Economy, Energy and Businesses Berlin



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Online Workshops

Design and implementation of more than 20 international online workshops for the Pan African University as part of the strategy implementation on behalf of GIZ and the African Union (AU)

Development and implementation of a course “How to become an effective Remote Manager” for the Regional School of Public Administration (ReSPA)

Web-based Leadership Development Workshops and Online executive Coachings for various national and international organisations

Online Team Building and Coordination Workshops for the GIZ TVET Programme Afghanistan

How to become a Bullet proof Online Moderator – Training Devilery and Development of a training handbook for the the Network of Associations of Local Authorities of South-East Europe (NALAS)

Online Planning and Coordination Meetings

GIZ Iraq, Online Finding and Scoping mission and hybrid project planning event

Remote Management (Communication and Team Management) in a Virtual Setup for the HR Unit of GIZ Afghanistan

Training of Trainer “Online Moderation and Facilitation” & Individual Coaching of Trainers for the Association of Kosovo Municipalities

PUBLICONE



GOVERNANCE CONSULTING
PUBLICONE.COM

12209 BERLIN
GLAUBERSTRASSE 27

INFO@PUBLICONE.COM